



ABOUT ME

Fashion Communication and Promotion graduate with a strong interest in styling and visual storytelling. Developed a clear eye for outfit-building through personal style exploration, social media content and academic projects. Calm, organised and quick to adapt within fast-paced creative environments, now seeking internship or work experience opportunities to learn, assist and gain hands-on industry exposure.

EXPERIENCE

Social Media Assistant

2025-present

- Edit and produce short-form video content using CapCut.
- Assist with planning, strategy and posting.
- Maintain a cohesive visual aesthetic.

Retail Experience

(Topshop, Debenhams, Little Angel Shoes)

2018-2021

- Customer service and client interaction.
- Visual Merchandising and maintaining presentation.
- Worked in fast-paced retail environments.

Nanny

2021-2024

- Full responsibility for childcare and daily routines.
- Strong organisation and communication skills.
- Trusted with sole care and household responsibilities.

EDUCATION

BA (Hons) Fashion Communication and Promotion

Achieved 2:1

Nottingham Trent University| 2021-2024

Secondary School

Guildford County School

Achieved seven GCSEs and three A levels

CONTACT

 Guildford, Surrey

 07860 389 264

 Lucy White

 Creative Instagram @Lucywhitfcfcp

 Portfolio Lucywhiteportfolio.com

SOFTWARE SKILLS

- Adobe Software
- ((Photoshop, Indesign, Illustrator)
- Canva
 - Capcut
 - Microsoft Office
 - Proficient across all social media platforms.

SKILLS

- Insightful Researcher
- Visual Storyteller
- Trend spotter
- Art Direction
- Photography
- Styling
- Independent and self-motivated
- Calm and Confident problem solver
- Digital Marketing Strategy