

# LUCY *White*

FASHION STYLING INTERN | STYLING ASSISTANT |  
CREATIVE ASSISTANT | FASHION GRADUATE



## PROFILE

Fashion Communication and Promotion graduate with a strong interest in styling and visual storytelling. Developed a clear eye for outfit-building through personal style exploration, social media content and academic projects. Calm, organised and quick to adapt within fast-paced creative environments, now seeking internship or work experience opportunities to learn, assist and gain hands-on industry exposure.

## KEY SKILLS

- Fashion styling
- Trend research and analysis
- Concept Development
- Content Creation
- Visual Storytelling
- Adobe InDesign and Photoshop
- Digital Marketing
- Photography & Art Direction

## EXPERIENCE & PROJECTS

### Final Major Project- Fashion Communication & Promotion

- Concept-led project exploring “kidult” culture and identity.
- Developed a speculative fashion concept inspired by IKEA’s brand identity.
- Produced a zine, social media campaign and full publication using Adobe InDesign. (Further details available in my portfolio.)

### Additional Projects Include:

- “Function of Fashion”: Includes styling, art direction and conceptual photography.
- Self-initiated photography and styling projects

## PORTFOLIO

### Styling Portfolio

Available via Instagram, TikTok and PDF on request

Includes personal styling, outfit curation, academic fashion projects, moodboards and visual concepts.

## EDUCATION

### BA (Hons) Fashion Communication and Promotion

Achieved 2:1

[Nottingham Trent University] 2021-2024

### Secondary School

Guildford County School

Achieved seven GCSE’s and three A levels